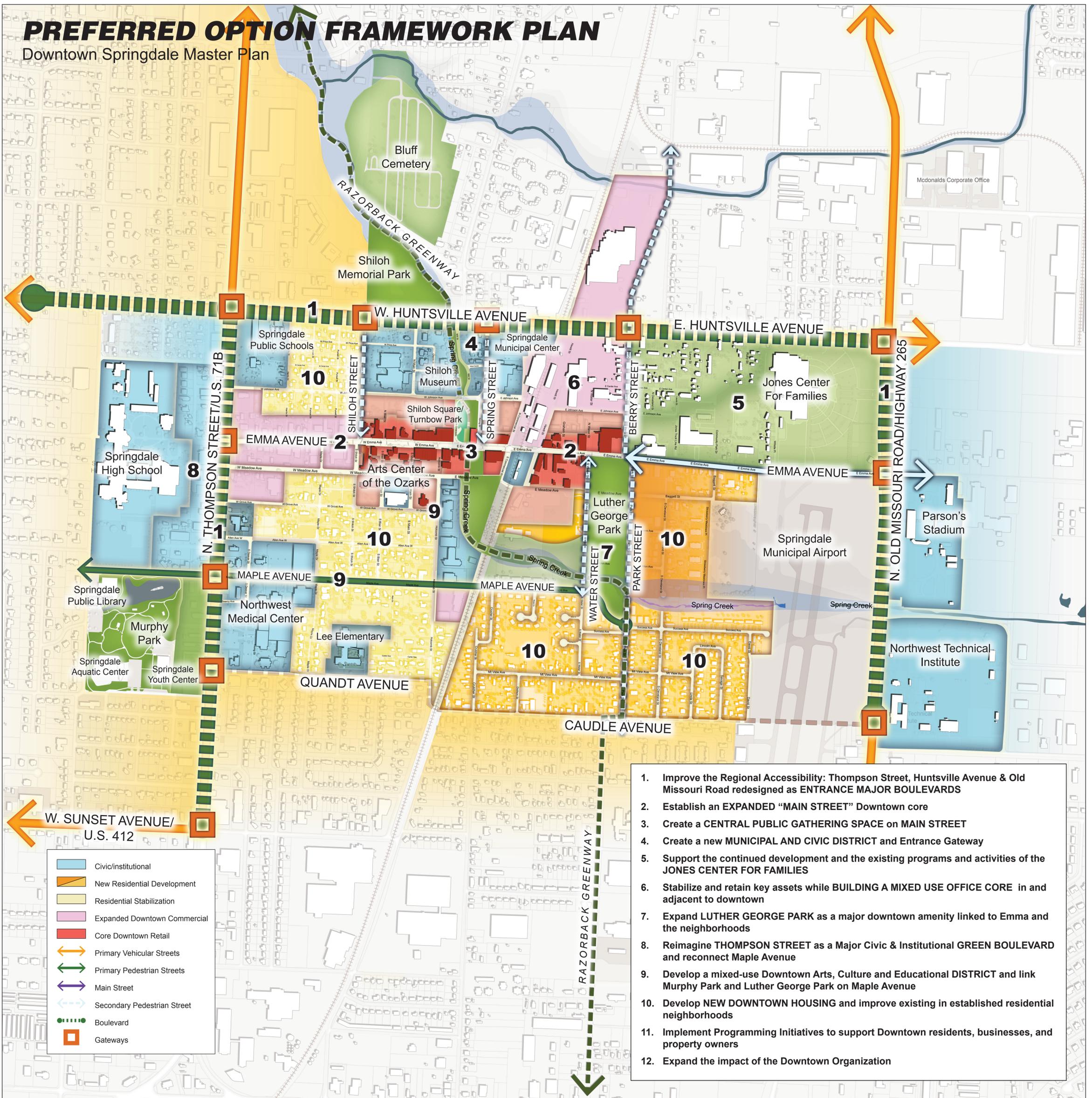


PREFERRED OPTION FRAMEWORK PLAN

Downtown Springdale Master Plan



1. Improve the Regional Accessibility: Thompson Street, Huntsville Avenue & Old Missouri Road redesigned as ENTRANCE MAJOR BOULEVARDS
2. Establish an EXPANDED "MAIN STREET" Downtown core
3. Create a CENTRAL PUBLIC GATHERING SPACE on MAIN STREET
4. Create a new MUNICIPAL AND CIVIC DISTRICT and Entrance Gateway
5. Support the continued development and the existing programs and activities of the JONES CENTER FOR FAMILIES
6. Stabilize and retain key assets while BUILDING A MIXED USE OFFICE CORE in and adjacent to downtown
7. Expand LUTHER GEORGE PARK as a major downtown amenity linked to Emma and the neighborhoods
8. Reimagine THOMPSON STREET as a Major Civic & Institutional GREEN BOULEVARD and reconnect Maple Avenue
9. Develop a mixed-use Downtown Arts, Culture and Educational DISTRICT and link Murphy Park and Luther George Park on Maple Avenue
10. Develop NEW DOWNTOWN HOUSING and improve existing in established residential neighborhoods
11. Implement Programming Initiatives to support Downtown residents, businesses, and property owners
12. Expand the impact of the Downtown Organization

- Civic/Institutional
- New Residential Development
- Residential Stabilization
- Expanded Downtown Commercial
- Core Downtown Retail
- Primary Vehicular Streets
- Primary Pedestrian Streets
- Main Street
- Secondary Pedestrian Street
- Boulevard
- Gateways