

## SPRINGDALE TRAIL AMBASSADOR PROGRAM

Goal and Objective – to promote the safe, responsible and enjoyable use of the Springdale Trails System with an emphasis on:

- Informing, assisting, and educating
- Practicing and exemplifying trail etiquette
- Minor trail maintenance and hazard reporting
- Minor mechanical assistance
- Surveying trail users
- Having fun on the trails
- Representing the Trails Task Force

Types of Trail Ambassadors:

All trail ambassadors volunteer to help monitor the trails, pedestrian ways and bikeway and/or provide outreach to the community. Ambassadors generally choose to serve as one or more of the following types:

Maintenance Ambassadors include:

- Regular trail users who report issues that they observe along the trail
- Volunteers who lead potentially large-scale and long-term trail maintenance and operations
- Adopt-a-trail section volunteers who oversee a specific section of trail
- Those with specific skill set to benefit the trails

Program Ambassadors include:

- Volunteer who have a specific passion or skill set for enhancing user experience along the trails
- Volunteers who help implement programs related to the environment, outdoor recreation, transportation needs and or bicycle safety

Outreach Ambassadors include"

- Volunteers who enjoy talking to the community and/or representing the Trails Task Force at meetings and events.
- Volunteers who educated the public about trail usage in general or a specific project or issue.
- Volunteers who may conduct trail-side surveys

An ambassador provides a presence on the trail in a non-enforcement capacity. Most choose to bike the trail, but you can also walk or run!

Ambassadors will provide information to trail users, record and report problems to the trail coordinator and take an active role in promoting the trail.

Ambassadors are to call 911 if needed and are never to take on law enforcement type responsibilities.

Responsibilities:

The responsibilities of Trail Ambassadors are varied and wide ranging but will include;

- Attend at least one of the Trail Ambassador Pre-season Training Programs
- Have available and distribute maps, contact information, and other literature such as volunteer applications or contact information to interested trail users
- Interact with the general public in a professional, courteous manner that reflects well on the program and avoids conflict
- Report problems to the Trail Coordinator in a timely manner
- Complete and submit time sheet for hours volunteered to the local Trail Coordinator
- Provide input to develop and improve the Trail Ambassador Program
- Wear the provided clothing when serving as a Trail Ambassador so that you are clearly identified as an Ambassador

Qualifications – ambassadors must:

- be at least 18 years old
- have a friendly approachable manner when undertaking Ambassador duties
- have the ability to communicate with the general public
- be patient

Time Commitment:

Trail Ambassadors are expected to volunteer for a minimum of 8 hours a month between April and October to maintain their status. There is no upper limit to the number of hours. You may contribute any hours you wish between November and March.